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Dan Borders Appointed as Edge Technologies' National Sales Manager

Dan Borders was recently promoted from Edge Technologies' Regional Sales Manager for the Mid-Atlantic territory to National Sales Manager, where he will strengthen and develop Edge's regional sales team, elevating Edge's standards, capabilities, and benchmarks for excellence, as well as fortifying Edge's place as a leader in the automatic magazine bar feeder industry.



"Throughout my tenure with Edge Technologies, I have undergone substantial personal and professional development," Borders said, "a journey for which I am profoundly grateful. The unwavering support and significant investments made by Edge in my growth have been instrumental in shaping my skills and expertise. I am genuinely excited about the opportunity to contribute further to the organization's

success by spearheading the enhancement of our dynamic sales team."

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Borders got his start as a machinist at Davis Tool & Die Co. in the Greater St. Louis region before transitioning to CNC equipment sales with Edge Technologies. For the past 5+ years, Borders has served as a product manager for Vortex mist filtration systems and Regional Sales Manager before his most recent promotion to National Sales Manager.

In his free time, Borders spends time with his wife and three children, as well as enjoys barbecue, golf and brewing his own beer.

About Edge Technologies

Edge Technologies is a solutions provider of CNC lathe automation with a focus on magazine bar feeding and unloading systems. The company's two-tiered lineup of models is by far the largest in the industry — supported by a North American field service network and large inventory of parts and accessories, including pusher and lathe collets. The company also offers coolant mist and oil mist filtration systems and workholding for all machine tools. Headquartered in St. Louis, MO, Edge Technologies is closing in on 40 years in the bar feeder business, an average employee tenure of 9.7 years, and over 19,000 successful installations. Edge is unmatched when it comes to industry knowledge and expertise in magazine bar feeding.