

Release Contact: **Immediate**
Mr. Rick Bauer
Vice President
Edge Technologies
11600 Adie Road
Maryland Heights, MO 63043
Phone: 314.692.8388
rbauer@edgetechnologies.com

Greg Haering Appointed to Carry on Edge Technologies' Track Record in the Mid-Atlantic

Greg Haering has joined Edge Technologies as Regional Sales Manager for the Mid-Atlantic territory covering New York, New Jersey, Pennsylvania, Delaware, and Maryland. He succeeds Dan Borders, who will continue his career at Edge



Technologies as National Sales Manager. Haering will continue the company's focus on building strong relationships with machine tool dealers, OEMs, and end users through sales engineering and technical support before, during and after the sale.

"I am thrilled to join Edge Technologies," Haering said. "Edge's large customer base in this region and reputation with their customers, many of whom I know, drew me to the company. I'm eager to apply my machining expertise to helping production shops achieve great results with magazine bar feeders."

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Haering brings 15 years of experience in the Machining and Manufacturing industry: 10 years as a CNC machinist, engineer, and shop floor supervisor for an aerospace manufacturer in New Jersey; and five years as a Sales and Applications engineer for a leading cutting tool manufacturer.

Haering and his wife own and are growing a four-acre homestead in Eastern Pennsylvania. In his free time, he enjoys the outdoors, hiking and sports.

About Edge Technologies

Edge Technologies is a solutions provider of CNC lathe automation with a focus on magazine bar feeding and unloading systems. The company's two-tiered lineup of models is by far the largest in the industry — supported by a North American field service network and large inventory of parts and accessories, including pusher and lathe collets. The company also offers coolant mist and oil mist filtration systems and workholding for all machine tools. Headquartered in St. Louis, MO, Edge Technologies is closing in on 40 years in the bar feeder business, an average employee tenure of 9.7 years, and over 19,000 successful installations. Edge is unmatched when it comes to industry knowledge and expertise in magazine bar feeding.