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Press Release – Dean Everson to Serve as Edge Technologies Regional Sales Manager for Upper Midwest

St. Louis, MO – Dean Everson will serve as Edge Technologies' new Regional Sales Manager for the upper Midwest. States include Minnesota, Iowa, North Dakota, South Dakota, Nebraska, Colorado, Montana, Utah, Wyoming, and the western half of Wisconsin.



Everson will provide sales and technical support for the company's two-tier line of magazine bar feeders, Vortex coolant mist filtration systems, and Schlenker bar feeder pusher collets, lathe collets and guide bushings.

Everson has a technical degree from Winona Technical and a Bachelor of Science degree in international business from Augsburg College in Minneapolis, Minn. His career has spanned service and sales management roles with two machine tool builders and Minneapolis area precision manufacturers. Everson

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has over 20 years of technical sales experience supporting distribution partners and providing high levels of customer service to end users.

In Dean's free time, he likes to spend time with his wife and two daughters boating on Lake Minnetonka, downhill skiing and mountain biking with an occasional dance recital mixed in for his girls.

"Dean fits the Edge Technologies sales engineer mold to a tee," remarked Kevin Meehan, President of Edge Technologies. "His background combines a deep understanding of manufacturing with technical expertise, and he bridges the gap between complex technical solutions and customer needs. His two-plus decades of machine tool / manufacturing experience will bring the Upper Midwest market a local presence and proven technical resource for magazine bar feeding applications and other lathe accessories."

About Edge Technologies

Edge Technologies is a solutions provider of CNC lathe automation with a focus on magazine bar feeding and unloading systems. The company's two-tiered lineup of models is by far the largest in the industry — supported by a North American field service network and large inventory of parts and accessories, including pusher and lathe collets. The company also offers coolant mist and oil mist filtration systems and workholding for all machine tools. Headquartered in St. Louis, MO, Edge Technologies is closing in on 40 years in the bar feeder business, an average employee tenure of 9.7 years, and over 19,000 successful installations. Edge is unmatched when it comes to industry knowledge and expertise in magazine bar feeding.